

# NEW DESIGNERS

Business Design Centre, Islington

Week 1: June 26<sup>th</sup> – 29<sup>th</sup> 2024

Week 2: July 3<sup>rd</sup> – 6<sup>th</sup> 2024

[www.newdesigners.com](http://www.newdesigners.com)

## NEW DESIGNERS

Renowned for its longstanding reputation, New Designers consistently attracts over 15,000 prestigious and design-savvy visitors spanning both trade professionals, consumers, and influential key opinion leaders within the industry. The event is the premium annual showcase of the newest talent and work of over 3000 young designers from fashion to graphic design, jewellery to animation and product design to craft.

In addition to our showcase of graduate talent, we have a limited number of stands dedicated to enterprises seeking to showcase their products and services to our esteemed visitors. This opportunity allows businesses to target a substantial gathering of design industry experts and an enthusiastic audience with a profound appreciation for design.



## WHY EXHIBIT?

Opportunity to meet:

- Over 15000 visitors from students, industry, media, and a design hungry public
- Over 3000 young exhibiting designers
- 200 senior lecturers from the top design courses across the UK
- Opportunities to market yourself and sell directly to exhibitors and visitors
- Align yourself with the largest and most established design graduate event in Europe
- Schools' groups of GCSE and A-level students looking for their next step

## Week 1: June 26<sup>th</sup> – 29<sup>th</sup>

Textiles, Fashion & Costume Design  
-Jewellery & Precious Metalwork  
-Ceramics & Glass  
-Contemporary Crafts Design

## Week 2: July 3<sup>rd</sup> – 6<sup>th</sup>

Furniture and Product Design  
-Industrial and automotive Design  
-Spatial and Interior Design  
-Graphic Design, Illustration & Animation  
-Gaming, Motion & Digital Arts

## COST

There are a limited number of stands at New Designers 2024 from 3m<sup>2</sup> to 6m<sup>2</sup>. All packages include:

- Traditional stock panel walling and carpet
- An entry page on the New Designers website including logo and web-link seen by 250,000 unique visitors to newdesigners.com
- An insert into every exhibitor welcome pack (300 leaflets)
- Awards Preview Evening with complimentary tickets
- Logo placement in show guides

**3x1m<sup>2</sup> Stand - £1200 + VAT**





**4x1m<sup>2</sup> Stand - £1600 + VAT**

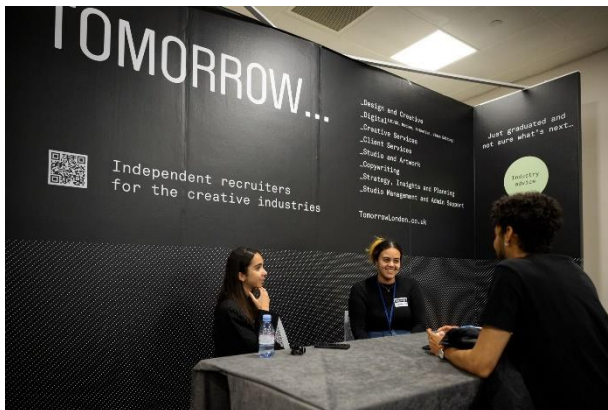
**5x1m<sup>2</sup> Stand - £2000 + VAT**

**6x1m<sup>2</sup> Stand - £2400 + VAT**

We would be happy to discuss tailored packages with additional opportunities.

MARKETING REACH OF 13 MILLION  
5M ONLINE ADVERTISING REACH  
2.8M + PR REACH  
55K E-NEWSLETTER SUBSCRIBERS

 73K INSTAGRAM FOLLOWERS  
 57K TWITTER FOLLOWERS  
 43K FACEBOOK FOLLOWERS  
 65k + MAILING LIST



## CONTACT

For further information and to see stand availability please get in touch:

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