

# NEW. DESIGNERS

26 JUNE – 6 JULY 2019  
BUSINESS DESIGN CENTRE, LONDON N1

## BIO-MATERIALS, SOCIAL INNOVATION AND TRADITIONAL CRAFTS ONE YEAR IN AT NEW DESIGNERS



This summer, some of the UK's most exciting and diverse design entrepreneurs and innovators will come together in **One Year In**, a curated showcase of recently-launched design businesses. **One Year In** is the flagship showcase in **New Designers**, a two-week celebration of visionary design taking place at the Business Design Centre in London from 26 June to 6 July.

The 2019 **One Year In** line-up brings together every element of contemporary design and sees designers responding to some of the most important challenges of our time – from climate change to social care. In a drive to divert waste from landfill, product designer **Atticus Durrell** has designed **That's Caffeine**, a collection of furniture and home ware created from used coffee granules; **Alysa Freeman's** jewellery collection is formed from compressed, unwanted newspaper; and product designer **Adam Davies**, in his ambition to find alternative, sustainable materials, has used bio-materials such as mycelium and algae to create his lighting collection. In developing **hplus**, a collection of in-home health monitoring devices, **Matt Canham** challenges the perception of conventional healthcare products by creating objects that take aesthetic inspiration from the domestic environment.



This year's **One Year In** also highlights how more and more contemporary designers and makers are using traditional craft techniques in their work: **Helena Russell's** silver and base-metal containers are created using traditional silversmithing techniques, with colour introduced through patination; **Dovedale Design's** Japanese-inspired Damascus steel knives have been forged with the same time-honored sand-smelting methods used in sword-making; in his new furniture collection **Mac Collins** uses woodworking techniques and takes inspiration from the Caribbean and the post-slave trade; and **Mitch Pilkington** builds her shell-like ceramic objects and vessels using the ancient ceramic traditions of coiling and slab-building.

As well as showing and selling their work, the **One Year In** exhibitors will also take part in a mentorship programme devised to help them get their new businesses market-ready. **One Year In** is curated by Emily Skinner, the designer, maker and founder of innovative design studio, Evan James Design, who comments: *'No other show provides the breadth of support that New Designers does through One Year In; it's almost like a fast-track course in business start-up for designers working in any discipline.'*

*'The diversity of design talent in One Year In is very inspiring and will ignite interest from both the industry and consumers. These designers are exploring how the latest design techniques can be used to tackle contemporary issues, but they are also embracing some beautiful craftsmanship in their work. The enthusiasm and positivity shown by these designers is infectious, and it's a privilege for me to help facilitate their creative journeys.'*

**One Year In** takes place during both weeks of New Designers, which runs from 26 June to 6 July at the Business Design Centre in London. **New Designers** brings together 3,000 of the brightest new creative minds under one roof and is a launch-pad for fresh design talent. Bursting with ambition and radical ideas, these designers and makers have been hand-picked from over 170 creative courses from the UK and beyond.

New Designers ticket prices start from £7.50 and are available from the website: [www.newdesigners.com](http://www.newdesigners.com)

## **ENDS**

For more press information, please contact Iliana Taliotis on +44 (0)7931 341 112 or [mail@ilianataliotis.com](mailto:mail@ilianataliotis.com)

## **NOTES TO EDITORS**

New Designers takes place in two, four-day parts, each devoted to a different set of creative disciplines:

Week 1 (26– 29 June): Textiles, Fashion, Costume Design, Jewellery, Glass

Week 2 (3 – 6 July): Product, Furniture, Industrial Design, Automotive, Interior Design, Graphic Design, Animation, Illustration, Gaming and Motion Arts.

## **New Designers 2019**

### **Dates / Times / Venue**

Dates: Week 1: 26 – 29 June & Week 2: 3 – 6 July 2019

Address                      Business Design Centre, 52 Upper St, London N1 0QH

Opening Hours:	Wednesday 26 June	3.00pm – 9.00pm
	Thursday 27 June	10.00am – 9.00pm
	Friday 28 June	10.00am - 5.00pm
	Saturday 29 June	10:00am – 5.00pm
	Wednesday 3 July	3.00pm – 9.00pm
	Thursday 4 July	10.00am – 9.00pm
	Friday 5 July	10.00am - 5.00pm
	Saturday 6 July	10:00am – 5.00pm

### **About New Designers 2019**

Bursting with ambition and radical ideas, New Designers 2019 unveils incredible new talent set to shape the design world of tomorrow. Over two weeks, and spanning every discipline in modern making, the event presents the work of more than 3,000 hand-picked design talents. Visitors to the show will discover disruptive new thinking, meet the pacesetters, and get a first look at our creative future.

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